

Siddhesh Sawant



Graphic Designer | Video Editor



EXPERIENCE

- May 2023 to Feb 2024
- D-SENSE DIGITAL**
Lead Video Editor & Graphic Designer
- **Content Creation & Impact:** Produced engaging promotional videos, leading to a 30% increase in user engagement. Designed visually appealing graphics for digital marketing materials, contributing to a 15% improvement in overall campaign performance.
 - **Quality Control & Brand Consistency:** Implemented strict quality control measures, reducing inconsistencies by 25%. Maintained brand consistency across various channels.
- Feb 2024 to Present
- VIDYALANKAR INSTITUTE FOR INTERNATIONAL EDUCATION**
Graphic Designer
- Created visually appealing posters, banners, and promotional materials for college events and initiatives.
 - Collaborated with various departments to understand design needs and requirements.
 - Implemented feedback from stakeholders to ensure designs aligned with the college's branding guidelines.
 - Assisted in the design and layout of the college website, enhancing user experience and visual appeal.
 - Managed multiple design projects simultaneously, prioritizing tasks to meet deadlines.



EDUCATION

- Mar 2020
- HSC COMMERCE (MAHARASHTRA)**
KJ Somaiya College of Arts, Science & Commerce, Vidyavihar
- Mar 2023
- BACHELOR OF MANAGEMENT STUDIES**
S.I.C.E.S. College of Arts, Science & Commerce, Ambernath



CERTIFICATION

- Jan 2024
- UI UX INTERMEDIATE LEVEL 1**
ITLH Institute (UI UX Global)

ABOUT ME

Creative Video Editor & Graphic Designer with 1.5 years of experience. Proven expertise in crafting engaging visual narratives for diverse marketing channels, ensuring brand consistency, and collaborating seamlessly with marketing teams. I've honed my skills in both video editing and graphic design. I handle a wide range of video content, particularly for social media, which includes everything from color grading and green screen work to multi-cam editing and creating subtitles. I'm also responsible for the design of various digital and print assets like posters, banners, social media creatives, and merchandise. It's been a rewarding experience combining creativity and strategy to help shape the brand's presence.

CONTACTS



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www.sidhesaadhe.com



Badlapur, Maharashtra

SKILLS

TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Premiere Pro
- CorelDraw
- Adobe After Effect
- Figma
- Wordpress
- Adobe Illustrator